

**Cary Chamber of Commerce
2018-2019 PLANNING CONFERENCE
JULY 19 – 20, 2018**

AGENDA

Sponsored by: Preston Development, Siemens Healthineers, WakeMed Cary Hospital, Atlantic Tire & Service, Burns & Bynum CPA, Ellis & Winters, LLP; Duke Energy, UNC REX Healthcare, and Paragon Bank

The Carolina Hotel, Pinehurst

Thursday, July 19, 2018

- 10:30 a.m. **Board of Directors Meeting**
Olmsted Room
- 11:45 a.m. **Conference Registration – Oakley Room**
- 12:00 p.m. **Welcome, Conference Overview & Lunch**
Anthony Blackman, Conference Chair/Chair-Elect
Comments, Mayor Harold Weinbrecht, Town of Cary
Sean Stegall, Cary Town Manager
Community Branding – NorthStar Destinations Strategies
Don McEachern, President, NorthStar Destinations
Oakley Room
- 2:00 p.m. **Break – Oakley Hallway**
Sponsored by: UNC REX Healthcare
- 2:15 p.m. **David Ellis, Wake County Manager**
Wake County's Brand
Oakley Room
- 3:00 p.m. **Cathy Moore, Superintendent of Wake County Schools**
New Vision
Oakley Room
- 3:45 p.m. **Break – Oakley Hallway**
Sponsored by: UNC REX Healthcare
- 4:00 p.m. **Destination Strategic Development Plan – Jones Lang Lasalle**
Denny Edwards, President & CEO, Greater Raleigh Convention & Visitors
Bureau
Loren Gold, Executive Vice President, Greater Raleigh Convention & Visitors
Bureau
Oakley Room

- 4:30 p.m. **North Carolina's Financial Future**
Beth Wood, North Carolina State Auditor
Oakley Room
- 5:00 p.m. **Adjourn**
- 6:00 p.m. **Reception and Networking**
Donald Ross Grill Veranda
- 7:00 p.m. –
9:00 p.m. **Dinner & Keynote: Jim Goodmon, CEO of Capitol Broadcasting
Triangle Vision**
Owner Durham Bulls
Minority Owner Carolina Hurricanes
Wolfpack Sports Marketing
Donald Ross Grill
Sponsored by: Preston Development, Siemens Healthineers, and WakeMed
Cary Hospital

Friday, July 20, 2018

- 7:00 a.m. **Breakfast Buffet** – *Carolina Dining Room*
- 8:30 a.m. **Community Checklist for Competitiveness**
Ted Abernathy, Economic Leadership LLC
North Room
- 9:30 a.m. **Overview of 2017/2018 Chamber Year**
Skip Hill, Chair
North Room
- 9:45 a.m. **Introduce Cary Chamber Vice-Chairs**
North Room
- Breakout Work Sessions*
Economic Development – Mark Lawson
Education – Nur Onvural
Governmental Relations – Eric Hunley
Member Business Services – Wendy Coulter
- 11:00 a.m. **Vice-Chair Reports**

11:30 a.m.

Conference Chair Comments & Wrap-Up

Anthony Blackman, Chair-Elect

North Room

11:45 a.m.

Adjourn

1:10 p.m.

Annual Tournament: Pinehurst Golf Course No. 2

Tee Times

Planning Conference Sponsors:

