

Table Sponsor – One reserved table for 10 with corporate identification on table, recognition in program, recognition in sponsor slideshow, verbal recognition and in the Commerce Review. Unlimited.

\$1,500

Speaker Sponsors – Reserved seating for 5, recognition in event program, verbal recognition at the event and in the Commerce Review.

\$1,000

2012 _____

2013 _____

2012 _____

2013 _____

Dessert Sponsor - Reserved seating for 5, recognition in event program, verbal recognition at the event and in the Commerce Review.

\$1000

2012 _____

2013 _____

Print Sponsor – Reserved seating for 5, recognition on all printed material and in the Commerce Review.

\$1,000

2012 _____

2013 _____

Annual Membership Mailing

Included in this package is the Chamber's annual distribution of the Membership Directory, Program of Work, replacement card for the membership plaque and window decal. Distribution is approximately 1400.

Advertising Sponsor: \$500 (Three available)

Sponsors name and logo will be on the package under the line saying "Proudly Presented By" and in the cover letter from Chamber signed by the Board Chair.

2012 _____
2012 _____
2012 _____

Annual Planning Conference

This conference is being held at a location TBD on July 19-20. It is attended by Chamber members and elected officials.

Evening Reception – Recognition on the Website, on invitations emailed to all Chamber members, business leaders and elected officials. Sign and verbal recognition at event, complimentary conference registration for two(2).

\$2,000

2012 _____

2012 _____

Opening Evening Challenge – Late evening putting contest for all. Sponsor will be recognized verbally and with signs at green. The winning trophy will be inscribed with Sponsors name.

\$1000

2012 _____

Golf Tournament Sponsor – Recognition on the Website, on invitations, Commerce Review, golf for two (2), company name listed on all golf carts, verbal recognition at dinner.

\$1,500

2012 _____

Tournament Lunch Sponsor – Recognition on lunch boxes and at Awards Social.

\$400

2012 _____

Tournament Social Sponsor – Recognition on Golf Carts and verbally at Awards Social

\$400

2012 _____

Break Sponsor – Signage on tables with break refreshments and opportunity to present company information, recognition in printed agenda, registration at conference for one (1).

\$600

2012 _____

Print Sponsor – Recognition in all print material, Commerce Review and registration at conference for one (1).

\$500

2012 _____

2012 _____

Speaker Sponsor - Recognition in printed agenda, Commerce Review, and verbally at event. Registration for one (1) at conference.

\$500

2012 _____

2012 _____

2012 _____

Materials Sponsor – Recognition in Commerce Review, verbally at event and in all notebooks used at conference. May place collateral information at attendees seats. Registration for one (1) at conference.

\$500

2012 _____

2012 _____

2012 _____

Breakfast with the Mayor

In January the Mayor of the Town of Cary is invited to give the “State of the Town” address to the business community. This breakfast takes place at Prestonwood Country Club with expected attendance of 150-200.

Presenting Sponsor - Receives top billing in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$1000

2013 _____
2014 _____

Gold Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$750

2013 _____
2014 _____

Silver Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$500

2013 _____
2014 _____

Table Sponsor – Recognized on sign at table and program – One reserved table for 8

\$300

Unlimited opportunities

2013 _____
2013 _____
2013 _____

Business After Hours

Business After Hours is a very popular monthly event that encourages membership to do business in a non-business atmosphere. Hosting businesses will be responsible for arranging location, printing post card invitations, providing refreshments and optional doorprizes. Normal attendance is 200-250. Cost - \$1000

February Dorcas Ministries

March 2012 Keller Williams

April 2012 TrustAtlantic

May 2012 _____

June 2012 _____

August 2012 _____

Sept. 2012 _____

Oct. 2012 _____

Nov. 2012 _____

Dec. 2012 _____

Business Expo

A day of promotion and cost effective marketing opportunities as members display goods and services to the Chamber membership and general public. Extensive print and radio advertising attract continuous crowds for our exhibitors on November 7, 2012 at the Prestonwood Country Club in Cary.

Presenting Sponsor – Website recognition, first selection of premiere booth in center of “Sponsors Row”, company name & logo on all promotional materials, recognition in Expo directory as Platinum provider, recognition in sponsor slideshow.

\$5000

2012 _____

Sponsor Row – Silver Sponsor(3)– Company name and logo on all promotional materials, display banner, recognition in Expo directory, complimentary booth in the desirable sponsor row section of Expo.

\$2,000

2012 _____

2012 _____

2012 _____

Lunch Sponsor – Company name on all box lunches, complimentary table, display banner.

\$1,500

Good Morning Coffee Sponsor – Print recognition in all exhibitor packages, signage on all coffee stands, includes a table.

\$500 _____

Exhibitor Networking Sponsor – Expo Eve social for all exhibitors (100+) Print recognition in Expo directory, exhibitor packages, on all serving tables, verbally at event, complimentary Expo table.

\$1,500 _____

Print Sponsor – Complimentary booth, Recognition on all printed material including informational brochure and over 12,000 postcard invitations.

\$2,000 _____

Business of Women Luncheon Series

This speaker/luncheon series runs monthly from September through May and is held at Prestonwood Country Club. The featured speakers are from a variety of backgrounds offering topics of interest to a women's only audience. Presenting sponsor will receive recognition on the website, Commerce Review, and verbally at the event.

2012 Presenting Sponsorship - \$2000 _____

Silver Sponsors will receive seating for two for the entire series and table top recognition (5).

Silver Sponsorship - \$600

2012 _____
2012 _____
2012 _____
2012 _____
2012 _____

Topic/Dessert Sponsor – *A monthly offering where the sponsor will be recognized verbally at the event and also have the opportunity to introduce the speaker. Lunch for two included. \$200 monthly*

September _____
October _____
November _____
December _____
January _____
February _____
March _____
April _____
May _____

Car Raffle/Auction

This annual event is held in February or March at Prestonwood Country Club. It features approximately 250 items for bid at silent and live auction venues. A car is given away in a reverse raffle. Five hundred (500) raffle tickets are printed and sold for \$100. It is a Business After Hours atmosphere with expected attendance in excess of 300.

Car Sponsor – Website recognition, company logo printed on all raffle tickets. Automobile will be on display (with appropriate signage) at the Chamber and Chamber functions. Recognition in emails to membership. In evening’s program and verbally at event. Also noted in Commerce Review.

Corporate Social Sponsor – Recognition in evening’s program, verbally at event and appropriate signage at all beverage areas. Also noted in Commerce Review and member emails.

\$1,000

2013 _____

Hospitality Sponsor - Recognition in evening’s program, verbally at event and appropriate signage at all food and beverage areas. Also noted in Commerce Review and member emails.

\$1,000

2013 _____

Print Sponsor – Recognition on all printed material including evening brochure and Commerce Review.

\$500

2013 _____

Conference Room Sponsors

This a great opportunity to support the chamber while branding and marketing your company. For one year (September 2012 – August 2013) the room will be named after your company. As a sponsor of a room your company will receive visuals outside the room and all meeting notices will include your room name.

Conference Room Sponsor: two available –

Large Seminar Room - \$1000 _____

Small Board Room - \$500 _____

Special Equipment Sponsors

The Cary Chamber will be updating parts of the building in the near future. Recognizing the investment of membership with sponsorship, we are looking for the following either in monetary value or the actual item.

Kitchen appliances – Dishwasher, microwave, stove, refrigerator (to be part of renovation at a future date) – donor will be recognized on a plaque in the kitchen.

Economic Outlook Breakfast

In January Dr. Michael Walden, Economist from NCSU is invited to give a report on the current and past economic conditions. He will also address their impact on Cary and the Triangle. This breakfast takes place at Prestonwood Country Club with expected attendance of 150-200.

Presenting Sponsor - Receives top billing in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$1000

2013 _____
2014 _____

Silver Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$600

2013 _____
2014 _____

Table Sponsor – Recognized on sign at table and program – One reserved table for 8. (unlimited available) - \$300

2013 _____
2013 _____
2013 _____

EDUCATION GOLF TOURNAMENT

This annual event will be played at MacGregor Downs CC on October 1. Participation includes golf, cart, lunch, beverages and awards at the end of the round. All proceeds from this tournament are used to fund Education Committee projects for Western Wake County Schools.

Presenting Sponsor – Website recognition, logo on emailed invitations, company banner displayed at event, print recognition in program, verbal recognition at event and golf for eight (8).

\$3,000

2012 _____

Driving Range – Signage at Driving Range, print recognition in program, verbal recognition at event. Golf for one (1).

\$300

2012 _____

Putting Green – Signage at Putting Green, print recognition in program, verbal recognition at event. Golf for one (1).

\$300

2012 _____

Beverage Cart Sponsor (2) – Signage on all beverage carts, print recognition in program, verbal recognition at event. Golf for one (1).

\$500

2012 _____

Hole Sponsor – Golf for four (4), company name at tee and green, print recognition in program.

\$600

Lunch Sponsor – Recognition on box lunches, print recognition in program, verbal recognition at event. Golf for one (1).

\$750

2012 _____

Hole in One Sponsor – Signage on Automobile, print recognition in program, verbal recognition at event. Golf for one (1).

\$500

2012 _____

Volunteer T-Shirt Sponsor – Tournament volunteers (approximately 15) will wear shirts with company name & logo, print recognition in program. Golf for one (1).

\$350

2012 _____

Awards Sponsor – Banner displayed on winners board, golf for 4, recognition in program and verbally at event.

\$1000

2012 _____

EDUCATION PARTNER

Honor a Teacher	1000
Youth Leadership Cary (Silver Sponsor)	500
Education Golf Tournament (Team)	600
Principal's Lunch	500
Assistant Principal's Lunch	500
Total	\$3100
VALUE PRICE	\$2800

Elected Officials Reception

This annual event held on April 25, 2012, is a social for elected officials including, County Commissioners, Board of Education, Wake County's NC Legislative delegation, Cary Town Council, US Senate & Congressional Representatives, Wake County Judges and Chamber members. Expected attendance is 200-300.

Event Sponsor – Website recognition, company name on invitations mailed to elected officials and over 1200 Chamber members, corporate banner displayed at event, verbal and signage recognition at event, ten (10) corporate invitations and print recognition in Commerce Review.

\$3,000

2012 **SOLD**

2013 _____

Silver Sponsor (5) – Sign and verbal recognition at event, five (5) corporate invitations, recognition on invitations mailed to elected officials and over 2000 Chamber members, print recognition in Commerce Review.

\$1,000

2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 The Matthews House	2013 _____

Print Sponsor – Recognition on invitations and verbally at event.

\$500

2012 _____	2013 _____
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Excellence Awards

This annual awards luncheon is held May 10, 2012 at the Embassy Suites in Cary. It honors small businesses that have shown innovation, community service, and creativity that has allowed them to excel in the private business sector. It also recognizes the not for profit agencies serving our area.

Presenting Sponsor – Website recognition, recognition on invitations mailed to over 1200 members, recognition in sponsor slideshow, reserved seating for ten (10), logo on event program, recognition in the Commerce Review and all promotional materials.

\$1,600

2012 **SOLD**

2013 _____

Silver Sponsor (4) - Recognition on invitations mailed to over 1200 members, recognition in sponsor slideshow, reserved seating for ten (10), logo on event program, recognition in the Commerce Review and all promotional materials.

\$800

2012 **SOLD**

2013 _____

2012 _____ 2013 _____

2012 _____ 2013 _____

2012 _____ 2013 _____

Table Sponsor - Recognition in sponsor slideshow, reserved seating for ten (10), recognition in event program, Commerce Review and verbally at event.

\$450 _____

Print Sponsor – Recognition on all printed materials, Commerce Review and verbally at the event. Seating for two (2) at the luncheon.

\$500 _____

Plaque Sponsor – Recognition in sponsor slideshow, noted in the program, verbally at the event and in print in the Commerce Review. Seating for two (2) at the luncheon.

\$500

2012 _____

2013 _____

HONORING EDUCATORS

PRINCIPAL'S LUNCHEON

This sponsorship will support the annual luncheon for Western Wake County Principals held at an area restaurant. This lunch recognizes outstanding work done by the leaders of our public schools. Benefits include: Invitation to attend, with recognition at the luncheon, on the invitation and in the Commerce Review – (2 available). \$500

Gift Sponsor: \$300

Print Sponsor: \$200

ASSISTANT PRINCIPAL'S LUNCHEON

This sponsorship will support the annual luncheon for Western Wake County Assistant Principals held at an area restaurant. This lunch recognizes outstanding work done by the leaders of our public schools. Benefits include: Invitation to attend, with recognition at the luncheon, on the invitation and in the Commerce Review – (2 available). \$500

Gift Sponsor: \$300

Print Sponsor: \$200

HONOR A TEACHER AWARD

In the tradition of the Discovery Award for Excellence in Teaching, the Cary Chamber of Commerce has created additional awards for Western Wake Area teachers. The goal is to create a minimum of 25 cash awards, one for each school in the Western Area at a special event and publish winners in The Cary News. Sponsors will receive recognition in the Commerce Review and the Cary News, verbal recognition at the event, as well as creative and naming rights to an annual award. \$1000

Plaque Sponsor: \$750

Social Sponsor: \$1000

Print Sponsor: \$500

FIRST YEAR TEACHER RECOGNITION

Recognizing the importance of retaining quality teachers in Wake County, the Cary Chamber of Commerce has developed a program whereby each first year teacher will receive a personal note of thanks and an individualized award/plaque commemorating their inaugural teaching year in Wake County – (5 available).

Gift Card Sponsor: \$250

Individual Sponsorship Opportunities:

SBA Day – Monthly - \$600 total year (2 available)

A representative from the Small Business Administration visits the Cary Chamber of Commerce each month to counsel business owners and soon-to-be business owners. These are 30-minute one-on-one sessions for members and non-members. Benefits include recognition in the Commerce Review, monthly calendar, online newsletter and website.

Economic Development – Monthly - \$600 for total year (2 available)

Economic Development Committee meets monthly to discuss the latest topics and trends in the area. Typically features a guest speaker. Benefits include recognition in the Commerce Review, online newsletter and the website. This sponsorship also includes verbal recognition and signage at the meeting.

Governmental Relations – Quarterly - \$600 for total year (2 available)

Governmental Relations Committee meets quarterly to discuss the latest political issues facing Cary. Typically features a guest speaker. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Education Committee – Monthly - \$600 for total year (2 available)

Education Committee meets monthly to discuss education in Wake County. Typically features a guest speaker. Sponsor benefits include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Sports Alliance Committee – Quarterly - \$500 total year (2 available)

The Cary Sports Alliance meets quarterly and its mission is to foster greater business involvement in sporting events in Cary. Our sports venues generate significant visitation and economic development for the Town. Each meeting features guest speakers related to sports and sporting events in Cary. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Voters Guide - \$4000

A Voter's Guide with candidates and issues for the 2012 elections will be mailed to selected Cary residential zip codes (through The Cary News) and listed on the Chamber website. Sponsorship includes corporate logo on the Voter's Guide, corporate name on website, recognition at candidate forums and in the Commerce Review.

Cary High Sports Hall of Fame - \$600

Each year, Cary High School alumni athletes are recognized at a special luncheon held at a Chamber Member Restaurant. The sponsor of this event will receive verbal recognition at event and will be invited to attend the luncheon.

Bottled Water - \$500

Bottled water served at the Chamber will feature the name and logo of sponsoring business for 4 months. Approximately 40 cases of water will be ordered.

Sept – Dec _____

Jan – Apr _____

May – Aug _____

Eye Opener Breakfast – Monthly - \$300 per month

Monthly breakfasts are held at Prestonwood Country Club for all of the membership. Topics vary from month to month. Benefits for sponsors include recognition in the monthly calendar, the Commerce Review, online newsletter and website. This sponsorship also includes verbal recognition at the event.

Past Chairs Social – Annual - \$1500

Once a year former Board Chairs are invited to a business leader reunion usually held in conjunction with an area sporting event. The sponsor of this social will be recognized in all print material and verbally at the party. Sponsor will also be encouraged to send 2-5 (per seating restrictions) to network at this event and provide collateral business material.

Board Orientation Luncheon - \$500

This annual luncheon is designed to inform new Board members of the workings and responsibilities of Board Membership. While following a seminar style format, incoming Board Members are introduced to and network with the Executive Board. The sponsor of this program will be recognized in all print material and verbally at the event and may provide collateral business material.

Candidates Forum

This breakfast will be held in September at Prestonwood Country Club and feature candidates for upcoming elections. Expected attendance is 100-150.

Presenting Sponsorship - \$750 – Will be recognized on our website, Commerce Review and verbally at event.

2012 _____

Table Sponsors – \$250 Reserved table for 8 – verbal recognition at event.

**Intercity Visit
Austin, Texas
May 2-4, 2012**

Delegates from the Cary Chamber will venture to Austin/Round Rock/Leander, Texas to learn about these municipalities and bring back ideas to implement in Cary as we continue to improve our own community.

Registering Sponsors - Recognized verbally at each group meeting, in all printed materials and on Chamber website. These sponsorships are limited to 6 (six).

\$600

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Ladies Fall Golf Tournament

Annual Golf Tournament for women held on October 23, 2012 at Lochmere Golf Club. Event encourages women to form teams that include all skill levels. Event includes green and cart fees, lunch, beverages and snacks on the course, as well as prizes/social at end of day.

Event Sponsor – Website Recognition, logo on over 2000 mailed invitations, golf for eight, banner displayed at event, recognition in program and verbally at event, corporate literature in goody bags or may provide bags.

\$2,000

2012 **SOLD**

Lunch Sponsor – Recognition on all box lunches, golf for four (4), verbal recognition at event and in program.

\$600

2012 _____

Driving Range Sponsor – Banner displayed on Driving Range, recognition in program and verbally at event, golf for four (4).

\$500

2012 _____

Putting Green Sponsor – Banner displayed on Putting Green, recognition in program and verbally at event, golf for four (4).

\$500

2012 _____

Hole Sponsor – Golf for four (4), signage on hole, recognition in program. (unlimited)

\$350

2012 _____

2012 _____

2012 _____

Beverage Sponsor – Golf for one (1), signage at event, sign on beverage carts, recognition in program.

\$350

2012 _____

Volunteer T-Shirt Sponsor – Golf for one (1), volunteers will wear t-shirt advertising sponsor business, recognition in program.

\$250

2012 _____

Hole in One Sponsor – Golf for one (1), Signage at hole in one hole, recognition in program and verbally at event.

\$300

2012 _____

Awards Sponsor – Banner displayed at awards, golf for 2, hole recognition on course, in program and verbally at event.

\$400

2012 _____

Print Sponsor – Golf for one (1), recognition on all printed material and in event program.

\$500

2012 _____

Leadership Cary

This valuable program is designed to encourage involvement in community leadership roles by business people. The program includes sessions on economic development, education, government (local, county, state), non-profits, cultural arts, crime and leadership training. Participants will be asked to participate in a community service project.

Program Sponsor – Website recognition, also in (3) monthly issues of the Commerce Review, corporate logo and name on participant’s notebooks, sign and verbal recognition at reception and graduation. Corporate logo on over 2000 member brochures. Invitation to attend and speak at kick-off reception. Invitation to graduation with verbal corporate recognition.

\$2,000

2012 _____

Corporate Patron (3) - Recognition in 3 issues of the Commerce Review, corporate logo and name on participant’s notebooks, sign and verbal recognition at reception and graduation. Invitation to attend kick-off reception and graduation with verbal corporate recognition.

\$1,000

2012 _____

2012 _____

2012 _____

Reception (Kick-off Social) – Recognition in Commerce Review, signage at event and verbal recognition at event.

\$750

2012 _____

Lunch Sponsor – Printed tags for all box lunches, table signs and verbal recognition at each sponsored lunch.

\$500

2012 _____

Materials Sponsor – Recognition in Commerce Review, on participants notebooks and verbal recognition at Reception.

\$400

2012 _____

Graduation Sponsor – Recognition in Commerce Review, verbal recognition at Eye Opener Breakfast. Additional recognition as the sponsor of the Eye Opener that month.
\$500

2012 _____

Print Sponsor – Recognition on all brochures and in Commerce Review.

\$500

2012 _____

Leadership Dinner

Enjoy a dinner with Cary's elected officials: Town of Cary, Wake County Commissioners, Wake County School Board, North Carolina General Assembly, and US Senate & House Representatives on August 8, 2012 at Rey's Restaurant in Cary. This is your opportunity to speak face-to-face with the decision-makers themselves in an intimate setting.

Platinum Sponsor (Recognition on the invitation, verbal recognition and signage at the event + 5 invites – also includes mention in the newsletter)

\$5,000

2012 **SOLD**

2013 _____

Gold Sponsor (Recognition on the invitation and verbal recognition at the event + 2 invites – also includes mention in the newsletter)

\$1,000

2012 _____

2012 _____

2012 _____

2012 _____

2012 _____

2013 _____

2013 _____

2013 _____

2013 _____

2013 _____

MATERIALS SPONSOR

Throughout the year, the Cary Chamber is required to purchase items that are needed to promote community and Chamber events. Sponsorship of such items will help to hold down the costs of these promotions and position us to be a more public entity in these endeavors.

Sponsorship: *Sponsors will receive the opportunity for self promotion on our Monday email blast six (6) times during the year. The value of this advertising is set at \$600.*

Four (4) positions available.

\$400

2012 _____ 2012 _____

2012 _____ 2012 _____

Membership Appreciation Party

This annual event will be held on October 4, 2012 and is a celebration of membership in the Cary Chamber of Commerce. It provides an opportunity for member food providers to showcase their menus. Expected attendance is 300-400.

Gold Sponsor – Website recognition, Corporate logo on emailed invitations, sign and verbal recognition at party, print in the evening program and in the Commerce Review
\$2,000

2012 _____

Beverage Sponsor – Corporate logo on emailed invitations, signs in bar area(s), verbal recognition at party, print in evening program and in Commerce Review

\$1,000

2012 _____

2012 _____

Supporting Patron (3) – Corporate logo on emailed invitations, sign and verbal recognition in the evening program and Commerce Review.

\$500

2012 _____

2012 _____

2012 _____

Print Sponsor – Recognition on invitations – evening program and verbal at the event and in the Commerce Review

\$500

2012 _____

Member Guest Golf Tournament

Annual Golf Tournament held on June 4, 2012 at Prestonwood Country Club. Event encourages members to form teams that include their customers. Event includes green and cart fees, lunch, beverages and snacks on the course, prizes/social at end of day.

Event Sponsor – Website Recognition, Logo on emailed invitations, golf for four, banner displayed at event, recognition in program and verbally at event, corporate literature in goody bags or may provide bags.

\$3,500

2012 **SOLD**

2013 _____

Lunch Sponsor – Recognition box lunches, golf for four (4), verbal recognition at event and in program.

\$1,200

2012 _____

Driving Range Sponsor – Banner displayed on Driving Range, recognition in program and verbally at event, golf for four (4).

\$1,000

2012 _____

Putting Green Sponsor – Banner displayed on Putting Green, recognition in program and verbally at event, golf for four (4).

\$1,000

2012 _____

Hole Sponsor – Golf for four (4), signage on hole on course, recognition in program (unlimited).

\$600

Beverage Sponsor – Golf for one (1), signage at event, sign on beverage carts, recognition in program.

\$500

2012 _____

Volunteer T-Shirt Sponsor – Golf for one (1), approximately 15 volunteers will wear t-shirt advertising sponsor business, recognition in program.

\$400

2012 _____

Hole in One Sponsor – Golf for one (1), Signage on course at hole in one prize holes, recognition in program and verbally at event.

\$500

2012 _____

Reception Sponsor – Banner displayed on winners board, golf for four (4) hole recognition on course, in program and verbally at event.

\$1500

2012 _____

Print Sponsor – Golf for one (1), recognition on printed material and in event program.

\$500

2012 _____

Software/Technical Upgrade Sponsorships

The Cary Chamber needs various technical and software upgrades each year, including computer programs, audio/visual equipment, and more. Sponsorships will help to keep equipment up to date.

Sponsors: will be recognized in the bi-monthly Commerce Review (ad space of 2 x 2 full color), and on 12 Monday Emails (ad space of 2 x 2 full color) with link to website.

*Sponsorships may be gift cards to office supply stores (i.e. Staples, Office Depot etc.)

Six (6) opportunities available.

\$500

2012 _____ 2012 _____

2012 _____ 2012 _____

2012 _____ 2012 _____

Table Sponsor – One reserved table for 10 with corporate identification on table, recognition in program, continuous banner presentation, verbal recognition and in the Commerce Review. Unlimited.

\$1,500

Speaker Sponsors – Reserved seating for 5, recognition in event program, verbal recognition at the event and in the Commerce Review.

\$1,000

2012 _____

2013 _____

2012 _____

2013 _____

Dessert Sponsor - Reserved seating for 5, recognition in event program, verbal recognition at the event and in the Commerce Review.

\$1000

2012 _____

2013 _____

Print Sponsor – Reserved seating for 5, recognition on all printed material and in the Commerce Review.

\$1,000

2012 _____

2013 _____

Annual Membership Mailing

Included in this package is the Chamber's annual distribution of the Membership Directory, Program of Work, replacement card for the membership plaque and window decal. Distribution is approximately 1400.

Advertising Sponsor: \$500 (Three available)

Sponsors name and logo will be on the package under the line saying "Proudly Presented By" and in the cover letter from Chamber signed by the Board Chair.

2012 _____
2012 _____
2012 _____

Annual Planning Conference

This conference is being held at a location TBD on July 19-20. It is attended by Chamber leaders and elected officials.

Evening Reception – Recognition on the Website, on invitations mailed to all Chamber members, business leaders and elected officials. Sign and verbal recognition at event, complimentary conference registration for two(2).

\$2,000

2012 _____

2012 _____

Opening Evening Challenge – Late evening putting contest for all. Sponsor will be recognized verbally and with signs at green. The winning trophy will be inscribed with Sponsors name.

\$1000

2012 _____

Golf Tournament Sponsor – Recognition on the Website, on invitations, Commerce Review, golf for two (2), company name listed on all golf carts, verbal recognition at dinner.

\$1,500

2012 _____

Tournament Lunch Sponsor – Recognition on lunch boxes and at Awards Social.

\$400

2012 _____

Tournament Social Sponsor – Recognition on Golf Carts and verbally at Awards Social

\$400

2012 _____

Break Sponsor – Signage on tables featuring break refreshments and opportunity to present company information, recognition in printed agenda, registration at conference for one (1).

\$600

2012 _____

Print Sponsor – Recognition in all print material (including invitations), Commerce Review and registration at conference for one (1).

\$500

2012 _____

2012 _____

Speaker Sponsor - Recognition in printed agenda, Commerce Review, and verbally at event. Registration for one (1) at conference.

\$500

2012 _____

2012 _____

2012 _____

Materials Sponsor – Recognition in Commerce Review, verbally at event and in all notebooks used at conference. May place collateral information at attendees seats. Registration for one (1) at conference.

\$500

2012 _____

2012 _____

2012 _____

Breakfast with the Mayor

In January the Mayor of the Town of Cary is invited to give the “State of the Town” address to the business community. This breakfast takes place at Prestonwood Country Club with expected attendance of 150-200.

Presenting Sponsor - Receives top billing in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$1000

2013 _____

2014 _____

Gold Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$750

2013 _____

2014 _____

Silver Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$500

2013 _____

2014 _____

Table Sponsor – Recognized on sign at table and program – One reserved table for 8

\$300

Unlimited opportunities

Business After Hours

Business After Hours is a very popular monthly event that encourages membership to do business in a non-business atmosphere. Hosting businesses will be responsible for arranging location, printing post card invitations, providing refreshments and optional doorprizes. Normal attendance is 200-250. Cost - \$1000

February Dorcas Ministries

March 2012 Keller Williams

April 2012 TrustAtlantic

May 2012 _____

June 2012 _____

August 2012 _____

Sept. 2012 _____

Oct. 2012 _____

Nov. 2012 _____

Dec. 2012 _____

Business Expo

A day of promotion and cost effective marketing opportunities as members display goods and services to the Chamber membership and general population. Extensive print and radio advertising attract continuous crowds for our exhibitors on November 7, 2012 at the Prestonwood Country Club in Cary

Presenting Sponsor – Website recognition, first selection of premiere booth in center of “Sponsors Row”, company name & logo on all promotional materials, recognition in Expo directory as Platinum provider, display banner.

\$5000

2012 _____

Sponsor Row – Silver Sponsor(3)– Company name and logo on all promotional materials, display banner, recognition in Expo directory, complimentary booth in the desirable sponsor row section of Expo.

\$2,000

2012 _____

2012 _____

2012 _____

Lunch Sponsor – Company name on all box lunches, complimentary table, display banner.

\$1,500

Good Morning Coffee Sponsor – Print recognition in all exhibitor packages, signage on all coffee stands, includes a table.

\$500 _____

Exhibitor Networking Sponsor – Expo Eve social for all exhibitors (100+) Print recognition in Expo directory, exhibitor packages, on all serving tables, verbally at event, complimentary Expo table.

\$1,500 _____

Print Sponsor – Complimentary booth, Recognition on all printed material including informational brochure and over 12,000 postcard invitations.

\$2,000 _____

Business of Women Luncheon Series

This speaker/luncheon series runs monthly from September through May and is held at Prestonwood Country Club. The featured speakers are from a variety of backgrounds offering topics of interest to this women only audience. Presenting sponsor will receive recognition on the website, Commerce Review, and verbally at the event.

2012 Presenting Sponsorship - \$2000 _____

Silver Sponsors will receive reserved seating for two for the entire series and table top recognition (5).

Silver Sponsorship - \$600

2012 _____
2012 _____
2012 _____
2012 _____
2012 _____

Topic/Dessert Sponsor – *A monthly offering where the sponsor will be recognized verbally at the event and also have the opportunity to introduce the speaker. Lunch for two included. \$200 monthly*

September _____
October _____
November _____
December _____
January _____
February _____
March _____
April _____
May _____

Car Raffle/Auction

This annual event is held in February at Prestonwood Country Club. It features approximately 250 items for bid at silent and live auction venues. A car is given away in a reverse raffle. Five hundred (500) raffle tickets are printed and sold for \$100. It is a Business After Hours atmosphere with expected attendance in excess of 300.

Car Sponsor – Website recognition, company logo printed on all raffle tickets. Automobile will be on display (with appropriate signage) at the Chamber and Chamber functions. Recognition in emails to membership. In evening’s program and verbally at event. Also noted in Commerce Review.

Corporate Social Sponsor – Recognition in evening’s program, verbally at event and appropriate signage at all beverage areas. Also noted in Commerce Review and member emails.

\$1,000

2013 _____

Hospitality Sponsor - Recognition in evening’s program, verbally at event and appropriate signage at all food and beverage areas. Also noted in Commerce Review and member emails.

\$1,000

2013 _____

Print Sponsor – Recognition on all printed material including evening brochure and Commerce Review.

\$500

2013 _____

Conference Room Sponsors

This a great opportunity to support the chamber while branding and marketing your company. For one year (September 2012 – August 2013) the room will be named after your company. As a sponsor of a room your company will receive visuals outside the room and all meeting notices will include your room name.

Conference Room Sponsor: two available –

Large Seminar Room - \$1000 _____

Small Board Room - \$500 _____

Special Equipment Sponsors

The Cary Chamber will be updating parts of the building in the near future. Recognizing the investment of membership with sponsorship, we are looking for the following either in monetary value or the actual item.

50” HDTV with Blue Ray player – donor will be recognized with a plaque
On wall next to television.

Kitchen appliances – Dishwasher, microwave, stove, refrigerator (to be part of renovation at a future date) – donor will be recognized on a plaque in the kitchen.

Economic Outlook Breakfast

In January Dr. Michael Walden, Economist from NCSU is invited to give a report on the current and past economic conditions. He will also address their impact on Cary and the Triangle. This breakfast takes place at Prestonwood Country Club with expected attendance of 150-200.

Presenting Sponsor - Receives top billing in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$1000

2013 _____

2014 _____

Silver Sponsor - Recognized in advance and post publicity, online calendar, Commerce Review, event visuals and verbally at the breakfast and table for 8.

\$600

2013 _____

2014 _____

Table Sponsor – Recognized on sign at table and program – One reserved table for 8. (unlimited available) - \$300

EDUCATION GOLF TOURNAMENT

This annual event will be played at MacGregor Downs CC on October 1. Participation includes golf, cart, lunch, beverages and awards at the end of the round. All proceeds from this tournament are used to fund Education Committee projects for Western Wake County Schools.

Presenting Sponsor – Website recognition, logo on over 2000 mailed invitations, company banner displayed at event, print recognition in program, verbal recognition at event and golf for eight (8).

\$3,000

2012 _____

Driving Range – Signage at Driving Range, print recognition in program, verbal recognition at event. Golf for one (1).

\$300

2012 _____

Putting Green – Signage at Putting Green, print recognition in program, verbal recognition at event. Golf for one (1).

\$300

2012 _____

Beverage Cart Sponsor (2) – Signage on all beverage carts, print recognition in program, verbal recognition at event. Golf for one (1).

\$500

2012 _____

Hole Sponsor – Golf for four (4), company name at tee and green, print recognition in program.

\$600

Lunch Sponsor – Recognition on box lunches, print recognition in program, verbal recognition at event. Golf for one (1).

\$750

2012 _____

Hole in One Sponsor – Signage on Automobile, print recognition in program, verbal recognition at event. Golf for one (1).

\$500

2012 _____

Volunteer T-Shirt Sponsor – Tournament volunteers (approximately 15) will wear shirts with company name & logo, print recognition in program. Golf for one (1).

\$350

2012 _____

Awards Sponsor – Banner displayed on winners board, golf for 4, recognition in program and verbally at event.

\$1000

2012 _____

EDUCATION PARTNER

Honor a Teacher	1000	
Youth Leadership Cary (Silver Sponsor)	500	
Education Golf Tournament (Team)	600	
Principal's Lunch	500	
Assistant Principal's Lunch	500	
	Total	\$3100
VALUE PRICE		\$2800

Elected Officials Reception

This annual event held on April 25, 2012, is a social for elected officials including, County Commissioners, Board of Education, Wake County State Legislative delegation, Cary Town Council, Mayors of Wake County municipalities, US Senate & Congressional Representatives, District Court Judges and Chamber members. Expected attendance is 200-300.

Event Sponsor – Website recognition, company name on invitations mailed to elected officials and over 2000 Chamber members, corporate banner displayed at event, verbal and signage recognition at event, ten (10) corporate invitations and print recognition in Commerce Review.

\$3,000

2012 **SOLD**

2013 _____

Silver Sponsor (5) – Sign and verbal recognition at event, five (5) corporate invitations, recognition on invitations mailed to elected officials and over 2000 Chamber members, print recognition in Commerce Review.

\$1,000

2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 _____	2013 _____
2012 The Matthews House	2013 _____

Print Sponsor – Recognition on invitations and verbally at event.

\$500

2012 _____ 2013 _____

Excellence Awards

This annual awards luncheon is held May 10, 2012 at the Embassy Suites in Cary. It honors small businesses that have shown innovation, community service, and creativity that has allowed them to excel in the private business sector. It also recognizes the not for profit agencies serving our area.

Presenting Sponsor – Website recognition, recognition on invitations mailed to over 2000 members, representative will open the event and recognize their company as the event sponsor, continuous banner presentation, reserved seating for ten (10), logo on event program, recognition in the Commerce Review and all promotional materials.

\$1,600

2012 **SOLD**

2013 _____

Silver Sponsor (4) - Recognition on invitations mailed to over 2000 members, continuous banner presentation, reserved seating for ten (10), logo on event program, recognition in the Commerce Review and all promotional materials.

\$800

2012 **SOLD**

2013 _____

2012 _____ 2013 _____

2012 _____ 2013 _____

2012 _____ 2013 _____

Table Sponsor - Continuous banner presentation, reserved seating for ten (10), recognition in event program, Commerce Review and verbally at event.

\$450

Print Sponsor – Recognition on all printed materials, Commerce Review and verbally at the event. Seating for two (2) at the luncheon.

\$500 _____

Plaque Sponsor – Recognition by continuous banner at the event, noted in the program, verbally at the event and in print in the Commerce Review. Seating for two (2) at the luncheon.

\$500

2012 _____

2013 _____

HONORING EDUCATORS

PRINCIPAL'S LUNCHEON

This sponsorship will support the annual luncheon for Western Wake County Principals held at an area restaurant. This lunch recognizes outstanding work done by the leaders of our public schools. Benefits include: Invitation to attend, with recognition at the luncheon, on the invitation and in the Commerce Review – (2 available). \$500

Gift Sponsor: \$300

Print Sponsor: \$200

ASSISTANT PRINCIPAL'S LUNCHEON

This sponsorship will support the annual luncheon for Western Wake County Assistant Principals held at an area restaurant. This lunch recognizes outstanding work done by the leaders of our public schools. Benefits include: Invitation to attend, with recognition at the luncheon, on the invitation and in the Commerce Review – (2 available). \$500

Gift Sponsor: \$300

Print Sponsor: \$200

HONOR A TEACHER AWARD

In the tradition of the Discovery Award for Excellence in Teaching, the Cary Chamber of Commerce has created additional awards for Western Wake Area teachers. The goal is to create a minimum of 25 cash awards, one for each school in the Western Area at a special event and publish winners in The Cary News. Sponsors will receive recognition in the Commerce Review and the Cary News, verbal recognition at the event, as well as creative and naming rights to an annual award. \$1000

Plaque Sponsor: \$750

Social Sponsor: \$1000

Print Sponsor: \$500

FIRST YEAR TEACHER RECOGNITION

Recognizing the importance of retaining quality teachers in Wake County, the Cary Chamber of Commerce has developed a program whereby each first year teacher will receive a personal note of thanks and an individualized award/plaque commemorating their inaugural teaching year in Wake County – (5 available).

Gift Card Sponsor: \$250

Individual Sponsorship Opportunities:

SBA Day – Monthly - \$600 total year (2 available)

A representative from the Small Business Administration visits the Cary Chamber of Commerce each month to counsel business owners and soon-to-be business owners. These are 30-minute one-on-one sessions for members and non-members. Benefits include recognition in the Commerce Review, monthly calendar, online newsletter and website and verbal recognition at the event.

Economic Development – Monthly - \$600 for total year (2 available)

Economic Development Committee meets monthly to discuss the latest topics and trends in the area. Typically features a guest speaker. Benefits include recognition in the Commerce Review, online newsletter and the website. This sponsorship also includes verbal recognition and signage at the meeting.

Governmental Relations – Quarterly - \$600 for total year (2 available)

Governmental Relations Committee meets quarterly to discuss the latest political issues facing Cary. Typically features a guest speaker. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Education Committee – Monthly - \$600 for total year (2 available)

Education Committee meets monthly to discuss education in Wake County. Typically features a guest speaker. Sponsor benefits include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Sports Alliance Committee – Quarterly - \$500 total year (2 available)

The Cary Sports Alliance meets quarterly and its mission is to foster greater business involvement in sporting events in Cary. Our sports venues generate significant visitation and economic development for the Town. Each meeting features guest speakers related to sports and sporting events in Cary. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Voters Guide - \$4000

A Voter's Guide with candidates and issues for the 2012 elections will be mailed to selected Cary residential zip codes (through The News & Observer and The Cary News) and listed on the Chamber website. Sponsorship includes corporate logo on the Voter's

Guide, corporate name on website, recognition at candidate forums and in the Commerce Review.

Cary High Sports Hall of Fame - \$600

Each year, Cary High School alumni athletes are recognized at a special luncheon held at a Chamber Member Restaurant. The sponsor of this event will receive verbal recognition at event and will be invited to attend the luncheon.

Bottled Water - \$500

Bottled water served at the Chamber will feature the name and logo of sponsoring business for 4 months. Approximately 40 cases of water will be ordered. Unused cases will be given to the sponsor to use at the end of the period.

Sept – Dec _____

Jan – Apr _____

May – Aug _____

Eye Opener Breakfast – Monthly - \$300 per month

Monthly breakfasts are held at Prestonwood Country Club for all of the membership. Topics vary from month to month. Benefits for sponsors include recognition in the monthly calendar, the Commerce Review, online newsletter and website. This sponsorship also includes verbal recognition at the event.

Past Chairs Social – Annual - \$1500

Once a year former Board Chairs are invited to a business leader reunion usually held in conjunction with an area sporting event. The sponsor of this social will be recognized in all print material and verbally at the party. Sponsor will also be encouraged to send 2-5 (per seating restrictions) to network at this event and provide collateral business material.

Board Orientation Luncheon - \$500

This annual luncheon is designed to inform new Board members of the workings and responsibilities of Board Membership. While following a seminar style format, incoming Board Members are introduced to and network with the Executive Board. The sponsor of this program will be recognized in all print material and verbally at the event and may provide collateral business material.

Candidates Forum

This breakfast will be held in September at Prestonwood Country Club and feature candidates for Cary Town Council. Expected attendance is 100-150.

Presenting Sponsorship - \$750 – Will be recognized on our website, Commerce Review and verbally at event.

2012 _____

Table Sponsors – \$250 Reserved table for 8 – verbal recognition at event.

**Intercity Visit
Austin, Texas
May 2-4, 2012**

Delegates from the Cary Chamber will venture to Austin and Round Rock to learn about these municipalities and bring back ideas to implement in Cary as we continue to improve our own community.

Registering Sponsors - Recognized verbally at each group meeting, in all printed materials and on Chamber website. These sponsorships are limited to 6 (six).

\$600

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Ladies Fall Golf Tournament

Annual Golf Tournament for women held on October 23, 2012 at Lochmere Golf Club. Event encourages women to form teams that include all skill levels. Event includes green and cart fees, lunch, beverages and snacks on the course, prizes/social at end of day.

Event Sponsor – Website Recognition, logo on over 2000 mailed invitations, golf for eight, banner displayed at event, recognition in program and verbally at event, corporate literature in goody bags or may provide bags.

\$2,000

2012 **SOLD**

Lunch Sponsor – Recognition on all box lunches, golf for four (4), verbal recognition at event and in program.

\$600

2012 _____

Driving Range Sponsor – Banner displayed on Driving Range, recognition in program and verbally at event, golf for four (4).

\$500

2012 _____

Putting Green Sponsor – Banner displayed on Putting Green, recognition in program and verbally at event, golf for four (4).

\$500

2012 _____

Hole Sponsor – Golf for four (4), signage on hole, recognition in program. (unlimited)

\$350

Beverage Sponsor – Golf for one (1), signage at event, sign on beverage carts, recognition in program.

\$350

2012 _____

Volunteer T-Shirt Sponsor – Golf for one (1), approximately 12 volunteers will wear t-shirt advertising sponsor business, recognition in program.

\$250

2012 _____

Hole in One Sponsor – Golf for one (1), Signage at hole in one hole, recognition in program and verbally at event.

\$300

2012 _____

Awards Sponsor – Banner displayed on winners board, golf for 2, hole recognition on course, in program and verbally at event.

\$400

2012 _____

Print Sponsor – Golf for one (1), recognition on all printed material (including over 2000 invitations), and in event program.

\$500

2012 _____

Leadership Cary

This valuable program is designed to encourage involvement in the community leadership roles by business people. The program includes sessions on economic development, education, government (local, county, state), non-profits, cultural arts, crime and leadership training. Participants will be asked to partake in a community service project.

Program Sponsor – Website recognition, also in (3) monthly issues of the Commerce Review, corporate logo and name on participant’s notebooks, sign and verbal recognition at reception and graduation. Corporate logo on over 2000 member brochures. Invitation to attend and speak at kick-off reception. Invitation to graduation with verbal corporate recognition.

\$2,000

2012 _____

Corporate Patron (3) - Recognition in (3) monthly issues of the Commerce Review, corporate logo and name on participant’s notebooks, sign and verbal recognition at reception and graduation. Invitation to attend kick-off reception and graduation with verbal corporate recognition.

\$1,000

2012 _____

2012 _____

2012 _____

Reception (Kick-off Social) – Recognition in Commerce Review, signage at event and verbal recognition at event.

\$750

2012 _____

Lunch Sponsor – Printed tags for all box lunches, table signs and verbal recognition at each sponsored lunch.

\$500

2012 _____

Materials Sponsor – Recognition in Commerce Review, on participants notebooks and verbal recognition at Reception.

\$400

2012 _____

Graduation Sponsor – Recognition in Commerce Review, verbal recognition at Eye Opener Breakfast. Additional recognition as the sponsor of the Eye Opener that month.

\$500

2012 _____

Print Sponsor – Recognition on all brochures and in Commerce Review.

\$500

2012 _____

Leadership Dinner

Enjoy a dinner with Cary's elected officials: Town of Cary, Wake County Commissioners, Wake County School Board, North Carolina General Assembly, and US House of Representatives on August 8, 2012 at Rey's Restaurant in Cary. This is your opportunity to speak face-to-face with the decision-makers themselves in an intimate setting.

Platinum Sponsor (Recognition on the invitation, verbal recognition and signage at the event + 5 invites – also includes mention in the newsletter)

\$5,000

2012 **SOLD**

2013 _____

Gold Sponsor (Recognition on the invitation and verbal recognition at the event + 2 invites – also includes mention in the newsletter)

\$1,000

2012 _____

2012 _____

2012 _____

2012 _____

2012 _____

2013 _____

2013 _____

2013 _____

2013 _____

2013 _____

MATERIALS SPONSOR

Throughout the year, the Cary Chamber is required to purchase items that are needed to promote community and Chamber events. Sponsorship of such items will help to hold down the costs of these promotions and position us to be a more public entity in these endeavors.

Sponsorship: *Sponsors will receive the opportunity for self promotion on our Monday email blast six (6) times during the year. The value of this advertising is set at \$600.*

Four (4) positions available.

\$400

2012 _____ 2012 _____

2012 _____ 2012 _____

Membership Appreciation Party

This annual event will be held on October 4, 2012 and is a celebration of membership in the Cary Chamber of Commerce. It provides an opportunity for member food providers to showcase their menus. It also is a distribution point for the new Buyers Guides. Expected attendance is 300-400.

Gold Sponsor – Website recognition, Corporate logo on over 2000 invitations, sign and verbal recognition at party, print in the evening program and in the Commerce Review
\$2,000
2012 _____

Beverage Sponsor – Corporate logo on over 2000 invitations, signs in bar area(s), verbal recognition at party, print in evening program and in Commerce Review
\$1,000
2012 _____
2012 _____

Supporting Patron (3) – Corporate logo on over 2000 invitations, sign and verbal recognition in the evening program and Commerce Review.
\$500
2012 _____
2012 _____
2012 _____

Print Sponsor – Recognition on invitations – evening program and verbal at the event and in the Commerce Review
\$500
2012 _____

Member Guest Golf Tournament

Annual Golf Tournament held on June 4, 2012 at Prestonwood Country Club. Event encourages members to form teams that include their customers. Event includes green and cart fees, lunch, beverages and snacks on the course, prizes/social at end of day.

Event Sponsor – Website Recognition, Logo on over emailed invitations, golf for four, banner displayed at event, recognition in program and verbally at event, corporate literature in goody bags or may provide bags.

\$3,500

2012 **SOLD**

2013 _____

Lunch Sponsor – Recognition on all box lunches, golf for four (4), verbal recognition at event and in program.

\$1,200

2012 _____

Driving Range Sponsor – Banner displayed on Driving Range, recognition in program and verbally at event, golf for four (4).

\$1,000

2012 _____

Putting Green Sponsor – Banner displayed on Putting Green, recognition in program and verbally at event, golf for four (4).

\$1,000

2012 _____

Hole Sponsor – Golf for four (4), signage on hole on course, recognition in program (unlimited).

\$600

Beverage Sponsor – Golf for one (1), signage at event, sign on beverage carts, recognition in program.

\$500

2012 _____

Volunteer T-Shirt Sponsor – Golf for one (1), approximately 15 volunteers will wear t-shirt advertising sponsor business, recognition in program.

\$400

2012 _____

Hole in One Sponsor – Golf for one (1), Signage on course at hole in one prize holes, recognition in program and verbally at event.

\$500

2012 _____

Reception Sponsor – Banner displayed on winners board, golf for four (4) hole recognition on course, in program and verbally at event.

\$1500

2012 _____

Print Sponsor – Golf for one (1), recognition on all printed material (including over 2000 invitations) and in event program.

\$500

2012 _____

Software/Technical Upgrade Sponsorships

The Cary Chamber needs various technical and software upgrades each year, including computer programs, audio/visual equipment, and more. Sponsorships will help to keep equipment up to date.

Sponsors: will be recognized in the bi-monthly Commerce Review (ad space of 2 x 2 two color), and on 12 Monday Emails (ad space of 2 x 2 full color) with link to website.

*Sponsorships may be gift cards to office supply stores (i.e. Staples, Office Depot etc.)

Six (6) opportunities available.

\$500

2012 _____ 2012 _____

2012 _____ 2012 _____

2012 _____ 2012 _____

YOUTH LEADERSHIP CARY

Modeled after the adult Leadership Cary program, this program gives 40 identified high schools juniors an opportunity to advance leadership skills through a series of community information sessions. Prior to graduation, they will select and perform a community service project.

Program Sponsor – Website recognition, also in the Commerce Review, corporate logo and name on participant's notebooks, sign and verbal recognition at kick-off party and graduation. Recognition in letter to the parents. Invitation to speak at graduation.

\$3,000

2012 _____

Kick-off Sponsor – Recognition on printed announcements and by sign on day of the event. Recognition in letter to the parents.

\$500

2012 _____

Materials Sponsor – Sponsoring company to be recognized in print on all materials given to the students and letter to parents.

\$500

2012 _____

Graduation Sponsor – Recognized in graduation program and verbally at event, also in letter to parents.

\$500

2012 _____

Print Sponsor – Recognized on all printed material and in letter to parents and at graduation.

\$500

2012 _____

Student Sponsor – Recognition in letter to parents. If desired, will be kept updated on students experiences, also recognized in program at graduation.

\$200

YOUTH LEADERSHIP CARY

Modeled after the adult Leadership Cary program, this program gives 40 identified high schools juniors an opportunity to advance leadership skills through a series of community information sessions. Prior to graduation, they will select and perform a community service project.

Program Sponsor – Website recognition, also in the Commerce Review, corporate logo and name on participant’s notebooks, sign and verbal recognition at kick-off party and graduation. Recognition in letter to the parents. Invitation to speak at graduation.

\$3,000

2012 _____

Kick-off Sponsor – Recognition on printed announcements and by sign on day of the event. Recognition in letter to the parents.

\$500

2012 _____

Materials Sponsor – Sponsoring company to be recognized in print on all materials given to the students and letter to parents.

\$500

2012 _____

Graduation Sponsor – Recognized in graduation program and verbally at event, also in letter to parents.

\$500

2012 _____

Print Sponsor – *Recognized on all printed material and in letter to parents and at graduation.*

\$500

2012 _____

Student Sponsor – Recognition in letter to parents. If desired, will be kept updated on students experiences, also recognized in program at graduation.

\$200