

Individual Sponsorship Opportunities:

SBA Day – Monthly - \$600 total year (2 available)

A representative from the Small Business Administration visits the Cary Chamber of Commerce each month to counsel business owners and soon-to-be business owners. These are 30-minute one-on-one sessions for members and non-members. Benefits include recognition in the Commerce Review, monthly calendar, online newsletter and website.

Economic Development – Monthly - \$600 for total year (2 available)

Economic Development Committee meets monthly to discuss the latest topics and trends in the area. Typically features a guest speaker. Benefits include recognition in the Commerce Review, online newsletter and the website. This sponsorship also includes verbal recognition and signage at the meeting.

Governmental Relations – Quarterly - \$600 for total year (2 available)

Governmental Relations Committee meets quarterly to discuss the latest political issues facing Cary. Typically features a guest speaker. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Education Committee – Monthly - \$600 for total year (2 available)

Education Committee meets monthly to discuss education in Wake County. Typically features a guest speaker. Sponsor benefits include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Sports Alliance Committee – Quarterly - \$500 total year (2 available)

The Cary Sports Alliance meets quarterly and its mission is to foster greater business involvement in sporting events in Cary. Our sports venues generate significant visitation and economic development for the Town. Each meeting features guest speakers related to sports and sporting events in Cary. Benefits of sponsorship include signage at the meeting, verbal recognition, recognition in the Commerce Review, online newsletter and the website.

Voters Guide - \$4000

A Voter's Guide with candidates and issues for the 2012 elections will be mailed to selected Cary residential zip codes (through The Cary News) and listed on the Chamber website. Sponsorship includes corporate logo on the Voter's Guide, corporate name on website, recognition at candidate forums and in the Commerce Review.

Cary High Sports Hall of Fame - \$600

Each year, Cary High School alumni athletes are recognized at a special luncheon held at a Chamber Member Restaurant. The sponsor of this event will receive verbal recognition at event and will be invited to attend the luncheon.

Bottled Water - \$500

Bottled water served at the Chamber will feature the name and logo of sponsoring business for 4 months. Approximately 40 cases of water will be ordered.

Sept – Dec _____

Jan – Apr _____

May – Aug _____

Eye Opener Breakfast – Monthly - \$300 per month

Monthly breakfasts are held at Prestonwood Country Club for all of the membership. Topics vary from month to month. Benefits for sponsors include recognition in the monthly calendar, the Commerce Review, online newsletter and website. This sponsorship also includes verbal recognition at the event.

Past Chairs Social – Annual - \$1500

Once a year former Board Chairs are invited to a business leader reunion usually held in conjunction with an area sporting event. The sponsor of this social will be recognized in all print material and verbally at the party. Sponsor will also be encouraged to send 2-5 (per seating restrictions) to network at this event and provide collateral business material.

Board Orientation Luncheon - \$500

This annual luncheon is designed to inform new Board members of the workings and responsibilities of Board Membership. While following a seminar style format, incoming Board Members are introduced to and network with the Executive Board. The sponsor of this program will be recognized in all print material and verbally at the event and may provide collateral business material.

Candidates Forum

This breakfast will be held in September at Prestonwood Country Club and feature candidates for upcoming elections. Expected attendance is 100-150.

Presenting Sponsorship - \$750 – Will be recognized on our website, Commerce Review and verbally at event.

2012 _____

Table Sponsors – \$250 Reserved table for 8 – verbal recognition at event.