



2009 RATES

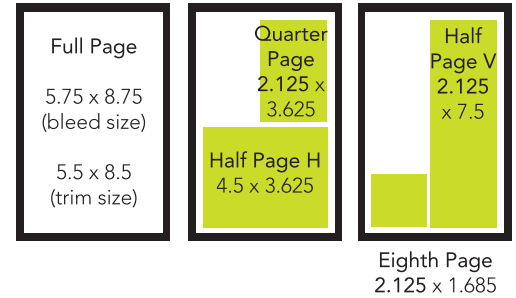
THE OFFICIAL PUBLICATIONS OF THE CARY CHAMBER OF COMMERCE

{ Multi-publication discount available! }

C MAGAZINE

AD SIZE	RATE	DIMENSIONS (Width x Height in inches)
Full Page	\$3000	5.75 x 8.75 (bleed size) 5.5 x 8.5 (trim size)
Half Page V	\$1750	2.125 x 7.5
Half Page H	\$1750	4.5 x 3.625

AD SIZES



C DIRECTORY →

AD SIZE	RATE	DIMENSIONS (Width x Height in inches)
Full Page	\$1145	5.75 x 8.75 (bleed size) 5.5 x 8.5 (trim size)
Half Page V	\$590	2.125 x 7.5
Half Page H	\$590	4.5 x 3.625
Quarter Page	\$335	2.125 x 3.625
Eighth Page	\$165	2.125 x 1.685
Hyperlinked display ad	\$150	
Highlighted listing with hyperlink	\$150	
Directory listing and display ad hyperlinked	\$200	

NEW THIS YEAR

This year, the Cary Chamber of Commerce's "C" Directory will be a **digital publication housed on a CD**. This innovative new technology will allow users to have access to the directory straight from their desktop and can be downloaded to multiple PCs. This format allows users to flip through the directory page by page with the click of a mouse! By clicking on your directory listing or display advertisement, users can e-mail you directly and get straight to your Web site. **The directory cd will be distributed inside the 2009-2010 "C" Magazine publication.**



The C Publications are the only official publications of the Cary Chamber of Commerce and will be the only publications placed

in relocation packets.



Advertising in publications backed by the strength and reputation of the Cary Chamber is a benefit of membership and exclusively limited to our members.

For more information, contact
S&A Cherokee | 301 Cascade Pointe Lane | Cary, NC 27513
 (919) 674-6020 | kschultz@sacherokee.com

AD SUBMISSION GUIDELINES

Camera ready artwork must be received as a **high resolution (300 dpi) Adobe PDF in CMYK format.**

All full-page ads must be submitted at bleed size. Keep live matter .375" from all sides that bleed; .25" from trim. All color artwork and photos must be saved as CMYK. RGB and PMS colors are not acceptable and must be converted for publication. If color is critical, a certified color accurate proof can be submitted. We cannot be responsible for color variations and quality on files submitted not following these guidelines.

Upload ads to www.sacherokee.com/adupload and select Cary Chamber of Commerce.

DEADLINES

Ad Space Reservation: August 5
 Ad Materials Due: August 12